



Note Catcher

How Black Lives Matter Became a U.S. Protest Cry

KNOWLEDGE BUILDING

Please read the following text, “How ‘Black Lives Matter became a U.S. protest cry,” and answer the questions.

How did the BLM movement gain momentum, and who led this movement?

Response

What does this make you think of from your previous lessons on social justice?

What was the role of the hashtag in promoting or bringing awareness to the BLM movement?

Response

What does this make you think of from your previous lessons on social justice?

In the last paragraph, opposition to the BLM was included. Why do you think the author chose to include this information?

Response

What does this make you think of from your previous lessons on social justice?



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Social Justice Issues

PLANNING

Use the following questions to guide your thinking around a social justice issue you are passionate about.

Guiding Question	Responses
<i>What issue do we need to bring attention to? What are you passionate about that hasn't received enough attention?</i>	
<i>How can we begin to create a dialogue around the issue, and with whom do we want to have the dialogue?</i>	
<i>What hashtags could bring attention to this issue?</i>	



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Activism Through Social Media Creates Bigger Buzz

DEEPENING KNOWLEDGE

Please read the article “Activism through social media creates bigger buzz” and consider the following questions about your section. Collect information on your section to present to your peers (jigsaw).

SECTION: _____

GROUP MEMBERS

Presenter: _____ **Analyzer:** _____

Recorder: _____ **Questioner:** _____

What are the main points of this section of the text?	Why is this important to activism through social media?

Notes from other sections that connect ideas...	



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Hashtag

SYNOPSIS

Use prior information on the note catcher to generate a hashtag for your social justice issue, a written synopsis for the hashtag, and an image you think represents it.

<p><i>Hashtag:</i></p>	
<p><i>Synopsis (describe the hashtag, why it's relevant, and what you wish to accomplish by its use. How will this be used as a call to action for social justice?)</i></p>	
<p><i>Draw, collect, or create a digital image that captures the sentiment of your hashtag</i></p>	