HANDOUT | LESSON 1, GRADES 3-5

Media Stereotypes Gallery Images



Character Jim Crow was thought to be lazy, silly and unintelligent.



Black men are often feared as being dangerous or threatening. This is not true.



Aunt Jemima, seen on pancake boxes and packages, reminded people of the "mammy" figure from slavery.



Black women are often stereotyped as being angry. This is a misrepresentation of Black women.

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Media Stereotypes Gallery Images



American artist Haddon Hubbard "Sunny" Sundblom was best known for his classic Coca Cola illustrations with Santa, but also designed this 1955 advertisement for Aunt Jemima.



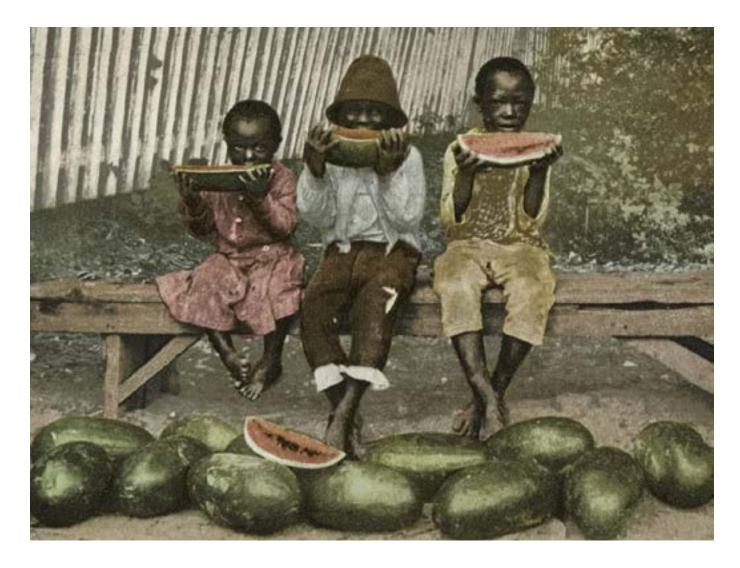
From the Disney movie Peter Pan (1953), A portrayal of Indigenous people "in a stereotypical manner" with red skin and exaggerated features.



The cartoon character "Little Black Sambo," shows Black women and children in an unfair and inaccurate way.

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Black people are often stereotyped for a love of watermelon and fried chicken.

Origin of stereotype: With the Confederacy's defeat and slavery's end, early Black entrepreneurship was bolstered by women selling their fried chicken and other home-cooked foods to hungry white railroad passengers at train stops. Likewise, watermelon was a cash crop and a token of financial independence for the formerly enslaved. But white Southerners viewed any modicum of Black success as an affront to their own sense of dominance.

For more: Reference this article:

https://www.bostonglobe.com/2022/02/13/opinion/fried-chicken-watermelon-origins-racist-food-stereotypes/